



Executive Coach Profile

Alexander Rehm

Alexander Rehm (1962) is since 2013 Owner and Managing Director of the RLD Group, focusing on personal development of leaders in a business environment and Executive Coaching.

His key competences are:

- **Transition Coaching** – preparation for the «next» job, coaching after the promotion
- **Crisis Coaching** – when the career comes to an end – self reflection - realignment – personal purpose
- **Business consultancy** – Succession planning, Marketing- & Sales topics, development of sustainable and impactful strategies for leadership development

Alexander Rehm has an university degree in economics (Dipl. Oec.) and has been working over 25 years in international Top Management positions at HILTI and SWAROVSKI . The last 8 years he coached members of the extended management teams of international companies. As an expert for leadership development he consults organizations in Switzerland, Italy, Germany and Austria

Professional milestones:

- Chairman of the BoD, SYMA Holding AG
- Managing Director, Executive Coach und Business Consultant RLD Group
- VP Global Leadership Development Swarovski
- VPO Europe Swarovski Crystal (B2B)
- MD Sales and Marketing Hilti

Alexander Rehm speaks fluently German, English and Italian

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